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AUTHOR Gronbeck, Bruce E.
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ABSTRACT

This list of films for use in a basic college speech communication course has been drawn from films available through the universities of Michigan, Michigan State, and Iowa. These collections were selected because of reasonable rental rates, their midwestern availability, and the comparative fullness of the collections. Many of the films are old and in black-and-white. Some are "trigger" films--films meant to explore some situation, problem, or idea to trigger discussion or a specifiable psychological response. (TO)

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PARTIAL LIST OF FILMS AVAILABLE FOR USE IN THE BASIC COURSE

Bruce E. Gronbeck
University of Iowa

1974 Conference of the Directors of the Basic Speech Communication Course of Midwestern Universities

The list below has been drawn from films available through the universities of Michigan, Michigan State, and Iowa--relatively large distributors of educational films; these have been selected because of reasonable rental rates, their midwestern availability, and the comparative fulsomeness of the collections. To preview and/or order films, order catalogues from The Media Library (Basement, East Hall, University of Iowa, Iowa City, 52242), Audio-Visual Education Center (The University of Michigan, 48104), or the Instructional Media Center (Michigan State University, East Lansing, 48823).

Many of these films are old and in black-and-white. They cannot be expected to replace classroom instruction. The instructor and the film should become a team; if the teacher cannot join it, it should not be shown. Note, too, that some of these represent so-called "trigger films"--films meant to explore some situation, problem or idea, so as to "trigger" discussion or some specifiable psychological response. Only one professed trigger film (Job Interview) is listed here, although films such as Language of Advertising and the Making of the President series can lead to discussions of rhetorical effectiveness; beyond these, a near-infinite variety of documentaries, pieces of social commentary, and the like, can be employed by the creative teacher to trigger discussions of rhetorical principles.

THE PROCESS AND FORMS OF SPEECH COMMUNICATION

The Process of Communication (Ohio State University, 1969, 46 mins., b/w)
Making Yourself Understood (Encyclopaedia Britannica, 14 mins., b/w)
A Communications Primer (Coast Visual Educ., 22 mins., color)

INTERPERSONAL COMMUNICATION UNIT

Perception and Communication (Ohio State University, 1968, 32 mins., color)
Avoiding Communication Breakdown (Bureau of National Affairs, 24 mins., color)
Job Interview: Whom Would You Hire--Three Young Women (Churchill Films, 1968, 17 mins., color)
Why Do People Misunderstand Each Other? (NET, 1955, 30 mins., b/w)
Person to Person Communication (McMurray Gold, 13 mins., b/w)
Interview (Brandon Films, 5 mins., b/w)
Engineering of Agreement (Roundtable Productions, 22 mins., b/w)

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GROUP DISCUSSION UNIT

Roadblocks to Communication (NET, 1955, 30 mins., b/w, part of a five-piece series)
Discussion Its Basis and Forms (Univ. of Iowa, 1959, 30 mins., b/w)
Speech: Group Discussion (Young America Films, 10 mins., b/w)
Discussion in Democracy (Coronet Films, 1949, 11 mins., b/w)

INITIAL CONCERNS IN PUBLIC COMMUNICATION

The Speech Chain (Mich. Bell, 19 mins., color)
More Than Words (Strauss, 12 mins., color)
Getting Yourself Across (McGraw-Hill, 21 mins., b/w)
The Orator (McGraw-Hill, 1969, 11 mins., color)
Speech: Stage Fright and What to Do About It (Young America Films, 1949, 10 mins., b/w)
Speech Preparation (producer unidentified, 15 mins., b/w)

USE OF THE BODY IN PUBLIC COMMUNICATION

Bodily Action (Univ. of Iowa, 1959, 30 mins., b/w)
Speech: Functions of Gestures (Young America Films, 1954, 10 mins., b/w)
Speech: Platform Posture and Appearance (Young America Films, 1949, 9 mins., b/w)

USE OF THE VOICE IN PUBLIC COMMUNICATION

Speech: Using Your Voice (Young America Films, 1950, 11 mins., b/w)
Voice in Communication (Univ. of Iowa, 1959, 25 mins., b/w)
Your Voice and its Speech Helpers (Academy Productions, 1971, 16 mins., color)

CHOICE OF SPEECH SUBJECTS AND PURPOSES

Concepts of Purpose (Univ. of Iowa, 1959, 30 mins., b/w)
What is a Good Observer? (NET, 1955, 30 mins., b/w)

ANALYSIS OF AUDIENCES

Communication Feedback (Bureau of National Affairs, 24 mins., color)
The Man Who Knows It All (NET, 1955, 30 mins., b/w)
Common Fallacies About Group Differences (McGraw-Hill, 1957, 15 mins., b/w)
Information Processing (CRM Productions, 1972, 29 mins., color)
How the Mind Works (Mich. State Univ., 20 mins., b/w)

PSYCHOLOGICAL MODELS AND PUBLIC COMMUNICATION

Behavior (McGraw-Hill, 28 mins., color)
Behavior Theory (Appleton-Century-Crofts, 4 parts, 20 mins. each, color)

Changing Attitudes Through Communication (Bureau of National Affairs, 24 mins., color)
How Do We Know What We Know? (NET, 30 mins., b/w)
Maslow and Self-Actualization I, II (Psychological Films, 30 mins. each, color)
Social Animal (NET, 28 mins., b/w)
Social Process (Encyclopaedia Britannica, 25 mins., b/w)
Understand Your Emotions (Coronet Films, 13 mins., b/w)
World to Perceive (NET, 28 mins., b/w)

CLASSIFICATION OF IDEAS AND MATERIAL
Ideas in Communication (Univ. of Iowa, 1959, 30 mins., b/w)
Basic Patterns of Organization (Univ. of Iowa, 1959, 30 mins., b/w)

SUPPORT OF IDEAS
Support of Ideas (Univ. of Iowa, 1959, 30 mins., b/w)
The Foundation of Reasoning (Univ. of Iowa, 1959, 30 mins., b/w)
Visuals, Economy Size (National Project in Agriculture Communications, 30 mins., b/w)

ATTENTION AND PUBLIC COMMUNICATION
Getting Yourself Across (McGraw-Hill, 21 mins., b/w)

SPEECH OUTLINES
Framework of Ideas (Univ. of Iowa, 1959, 30 mins., b/w)
Basic Patterns of Organization (Univ. of Iowa, 1959, 30 mins., b/w)

PUBLIC COMMUNICATION AND LANGUAGE
Berfunkle (Phase Films, 11 mins., color)
Better Choice of Words (Coronet Films, 1952, 11 mins., b/w)
Language of Advertising (NET, 1956, 30 mins., b/w)
Meanings Are in People (Bureau of National Affairs, 24 mins., color)
Say What You Mean (McGraw-Hill, 1958, 20 mins., b/w)
Semantics of the Popular Song (NET, 1959, 30 mins., b/w)
The Strange Case of the English Language (CBS, 1967, 57 mins., color)
Making Language Appropriate and Effective (Univ. of Iowa, 1959, 30 mins., b/w)
Propaganda Techniques (Coronet Films, 1950, 11 mins., b/w)

LISTENING AND EVALUATION
Obstruction to Critical Listening and Reading (Univ. of Iowa, 1959, 30 mins., b/w)
Effective Listening (McGraw-Hill, 13 mins., b/w)

Listening Skills; An Introduction (Coronet Films, 11 mins., color)
Task of the Listener (NET, 30 mins., b/w)
Fidelity of Report (Penn. State Univ., 1946, 6 mins., b/w)
Communication Which Evaluates and Criticizes (Univ. of Iowa, 1959, 30 mins., b/w)
Propaganda Techniques (Coronet Films, 1950, 11 mins., b/w)

INFORMATIVE SPEAKING

Do You Know How to Make a Statement of Fact? (NET, 30 mins., b/w)
Evidence, The Foundation of Reasoning (Univ. of Iowa, 1959, 30 mins., b/w)

PERSUASIVE SPEAKING

Consumer Power: Advertising (BFA Educational Media, 1972, 22 mins., color)
Common Fallacies (Univ. of Iowa, 1959, 30 mins., b/w)
Dr. B. F. Skinner (Association Films, 1967, 55 mins., b/w)
Making of the President (Xerox, 80 mins. each, b/w)

Please remember, of course, that not all of these films are necessarily recommended (although I have pulled off the list several others obviously too elementary for collegiate courses). Short descriptions of each film are available in the above-mentioned catalogues.